

# CALENDAR OF CARING

## NOVEMBER

**November 1-11**

Accepting Applications for Holiday Assistance

**November 15**

Red Kettle Kickoff

**November 22-23**

Thanksgiving Food Distribution

*Good Samaritan Center, 800 Scott St., Sand City*

**November 25 —December 24**

*Monterey County Herald* Christmas Cheer

Red Kettle Bell Ringing

**November 28—December 2**

Accepting Applications for Holiday Assistance

## DECEMBER

**December 9**

KSBW **Share Your Holiday** Telethon

**December 11**

Distribution of Gifts to Local Rest Homes

**December 12**

**Deadline** for Delivery of Angel Tag Toys & Adopt-A-Family Gifts

**December 19**

Adopt-A-Family Distribution

**December 20-21**

Toy & Food Distribution

**Volunteers are needed for most events!**

## THE SALVATION ARMY MONTEREY PENINSULA CORPS

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THE SALVATION ARMY,  
AN INTERNATIONAL MOVEMENT,  
IS AN EVANGELICAL PART OF  
THE UNIVERSAL CHRISTIAN CHURCH.

ITS MESSAGE IS BASED ON THE BIBLE.

ITS MINISTRY IS MOTIVATED  
BY THE LOVE OF GOD.

ITS MISSION IS TO PREACH  
THE GOSPEL OF JESUS CHRIST  
AND  
TO MEET HUMAN NEEDS IN HIS NAME  
WITHOUT DISCRIMINATION.

## 2011 HOLIDAY INFORMATION



MONTEREY PENINSULA CORPS

*SINCE 1895*

## “DOING THE MOST GOOD”

The Salvation Army has worked with the Monterey Peninsula community for *over 116 years* to help those in need. As we prepare for the holiday season, we turn to you, our faithful and generous community, asking for help in meeting those needs.

*Together, we have done remarkable things on the Monterey Peninsula.*

*Together, we can continue to help our neighbors.*

If we all give a little, we can continue to do great things. Please join us once again in helping those in need this holiday season.



## TOYS & GIFTS

Whether you want to sponsor a single child, an entire family or just donate a new toy for us to distribute, there are many ways to get involved and *bring a smile to a child's face this Christmas.*

- Sponsor Angel Tags
- Adopt-A-Family
- Host a Toy Drive

HELP MAKE THIS CHRISTMAS SPECIAL!

## SHARE YOUR HOLIDAY

On Friday, December 9, *KSBW Channel 8 and Central Coast ABC* will host their annual **Share Your Holiday** telethon, which has benefited The Salvation Army in Monterey County **for 25 years!** You're invited to participate in this exciting multimedia event taking place all throughout the Central Coast.

## CHRISTMAS CHEER

Throughout the Christmas season, the *Monterey County Herald* will sponsor its annual **Christmas Cheer** program. Articles and donation information will appear regularly in the *Herald*. Please help support this event which has benefited to The Salvation Army on the Monterey Peninsula for **over 25 years!**



## BECAUSE OF YOU...

...**6,250 people** were assisted last holiday season with **food and gifts.**

...**1,756 food boxes** were provided to **families.**

...**7,053 toys** were provided to over **1,600 children.**

...**240 Holiday meals** were provided to the **homeless.**

...**439 gifts** were given at local **rest homes.**

## MEALS AND FOOD!

By donating non-perishable food, frozen turkeys, sponsoring a food box or hosting a food barrel at your business, your generosity will help us make sure *no one on the Monterey Peninsula goes without a meal during Thanksgiving and Christmas.*

- Sponsor a Food Box
- Host a Food Drive
- Donate a Frozen Turkey



HELP MAKE THIS HOLIDAY SEASON SPECIAL!

## VOLUNTEERS!

Spend a day or even an hour with us and see first hand the lives being impacted by *your generosity and time.*

- Toy Warehouse
- Food & Toy Distribution
- Registrations
- Food Sorting
- Red Kettle Bell Ringing

Call our office at 899-4911 or visit us online to sign up!

[www.TSAMonterey.com](http://www.TSAMonterey.com)